

Rep Order# 6854779 Ver# 1 Mod# 0 Status Confirmed  
EC'd Yes

Traffic Order# 207586 Last Received: 09/21/2012 9:15 AM Printed: 09/24/2012 10:07 AM

1 of 6

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) CROSSROADS GPS  
Product Crossroads GPS  
Estimate# 995  
Buyer Stephanie Maroney  
Phone# Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P/I/P2/E 12/11/995  
Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) KATE BRADY  
Salesperson ( )  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
CROSSROADS GPS SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
--	--	--	--	--	--	--	--	--	--	--	--	--
1	TU		5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/25-09/25	1	1	1	\$250.00	
2	TH		5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/27-09/27	1	1	1	\$250.00	
3	F		5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/28-09/28	1	1	1	\$250.00	
4	TU		530A-6A	DAYBREAK FIRST EDITION	:30	\$350.00	09/25-09/25	1	1	1	\$350.00	
5	TH		530A-6A	DAYBREAK FIRST EDITION	:30	\$350.00	09/27-09/27	1	1	1	\$350.00	
6	M		530A-6A	DAYBREAK FIRST EDITION	:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
7	TU		6A-7A	DAYBREAK @ 6	:30	\$450.00	09/25-09/25	1	1	1	\$450.00	
8	W		6A-7A	DAYBREAK @ 6	:30	\$450.00	09/26-09/26	1	1	1	\$450.00	
9	TH		6A-7A	DAYBREAK @ 6	:30	\$450.00	09/27-09/27	1	1	1	\$450.00	
10	F		6A-7A	DAYBREAK @ 6	:30	\$450.00	09/28-09/28	1	1	1	\$450.00	
11	M		6A-7A	DAYBREAK @ 6	:30	\$450.00	10/01-10/01	1	1	1	\$450.00	
12	TU		7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/25-09/25	1	1	1	\$350.00	
13	W		7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/26-09/26	1	1	1	\$350.00	
14	TH		7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/27-09/27	1	1	1	\$350.00	

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Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) CROSSROADS GPS  
Product Crossroads GPS  
Estimate# 995

Buyer Stephanie Maroney  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P/I/P2/E 12/11/95  
Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) KATE BRADY  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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15	F		7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/28-09/28	1	1	1	\$350.00	
16	M		7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
17	TU		8A-9A	CBS THIS MORNING	:30	\$150.00	09/25-09/25	1	1	1	\$150.00	
18	W		8A-9A	CBS THIS MORNING	:30	\$150.00	09/26-09/26	1	1	1	\$150.00	
19	TH		8A-9A	CBS THIS MORNING	:30	\$150.00	09/27-09/27	1	1	1	\$150.00	
20	F		8A-9A	CBS THIS MORNING	:30	\$150.00	09/28-09/28	1	1	1	\$150.00	
21	M		8A-9A	CBS THIS MORNING	:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
22	TU		10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/25-09/25	1	1	1	\$200.00	
23	W		10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/26-09/26	1	1	1	\$200.00	
24	TH		10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/27-09/27	1	1	1	\$200.00	
25	F		10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/28-09/28	1	1	1	\$200.00	
26	M		10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
27	TU		11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/25-09/25	1	1	1	\$300.00	
28	W		11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/26-09/26	1	1	1	\$300.00	
29	TH		11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/27-09/27	1	1	1	\$300.00	
30	F		11A-12P	THE PRICE IS RIGHT	:30	\$300.00	09/28-09/28	1	1	1	\$300.00	

Showing Buylines: All Lines

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Showing Buylines: All Lines

Station	Advertiser	Product	Estimate#	Buyer	Phone#	Fax#	LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
WISH-TV INDIANAPOLIS, IN	( )CROSSROADS GPS	Crossroads GPS	995	Stephanie Maroney			Agency C/P1/P2/E	ALEXANDRIA, VA	12/11/95	Flight Dates	09/25/2012 - 10/01/2012	Hiatus Weeks	Agency ( )CROSSROADS MEDIA	66 CANAL CENTER PLAZA, SUITE 555	Rep Firm ( )PHILADELPHIA	Sales Office ( )KATE BRADY	Salesperson ( )KATE BRADY	215-567-6005	215-567-5938
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
31	M	11A-12P		THE PRICE IS RIGHT			:30	\$300.00		10/01-10/01		1	1	1	1	1	\$300.00		
32	TU	12P-1230P	WISH-TV NEWS 8 @ NOON				:30	\$650.00		09/25-09/25		1	1	1	1	1	\$650.00		
33	W	12P-1230P	WISH-TV NEWS 8 @ NOON				:30	\$650.00		09/26-09/26		1	1	1	1	1	\$650.00		
34	TH	12P-1230P	WISH-TV NEWS 8 @ NOON				:30	\$650.00		09/27-09/27		1	1	1	1	1	\$650.00		
35	F	12P-1230P	WISH-TV NEWS 8 @ NOON				:30	\$650.00		09/28-09/28		1	1	1	1	1	\$650.00		
36	M	12P-1230P	WISH-TV NEWS 8 @ NOON				:30	\$650.00		10/01-10/01		1	1	1	1	1	\$650.00		
37	TU	1230P-2P	CBS SOAPS Y&R / B&B				:30	\$750.00		09/25-09/25		1	1	1	1	1	\$750.00		
38	W	1230P-2P	CBS SOAPS Y&R / B&B				:30	\$750.00		09/26-09/26		1	1	1	1	1	\$750.00		
39	TH	1230P-2P	CBS SOAPS Y&R / B&B				:30	\$750.00		09/27-09/27		1	1	1	1	1	\$750.00		
40	F	1230P-2P	CBS SOAPS Y&R / B&B				:30	\$750.00		09/28-09/28		1	1	1	1	1	\$750.00		
41	M	1230P-2P	CBS SOAPS Y&R / B&B				:30	\$750.00		10/01-10/01		1	1	1	1	1	\$750.00		
42	TU	4P-5P	ANDERSON				:30	\$300.00		09/25-09/25		1	1	1	1	1	\$300.00		
43	W	4P-5P	ANDERSON				:30	\$300.00		09/26-09/26		1	1	1	1	1	\$300.00		
44	TH	4P-5P	ANDERSON				:30	\$300.00		09/27-09/27		1	1	1	1	1	\$300.00		
45	F	4P-5P	ANDERSON				:30	\$300.00		09/28-09/28		1	1	1	1	1	\$300.00		
46	M	4P-5P	ANDERSON				:30	\$300.00		10/01-10/01		1	1	1	1	1	\$300.00		
47	W	5P-530P	WISH-TV NEWS 8 AT 5				:30	\$900.00		09/26-09/26		1	1	1	1	1	\$900.00		

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Station WISH-TV INDIANAPOLIS, IN  
EC'd Yes

Agency ( ) CROSSROADS MEDIA

Rep Firm ( ) PHILADELPHIA

Advertiser ( ) CROSSROADS GPS

Sales Office ( ) ALEXANDRIA, VA 22314

Salesperson ( ) KATE BRADY

Product# 995  
Estimate# 995  
Buyer Stephanie Maroney

Agency C/P1/P2/E 12/11/995

Salesperson Phone# 215-567-6005

Phone# Fax#  
Fax#

Salesperson FAX# 215-567-5938

Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Spots/Week # of Weeks Total Spots Total Cost

L/T	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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48	F	5P-530P		WISH-TV NEWS 8 AT 5	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
49	TU	530P-6P		WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/25-09/25	1	1	1	\$900.00	
50	W	530P-6P		WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/26-09/26	1	1	1	\$900.00	
51	TH	530P-6P		WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/27-09/27	1	1	1	\$900.00	
52	F	530P-6P		WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
53	M	530P-6P		WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/01-10/01	1	1	1	\$900.00	
54	TU	6P-630P		WISH-TV NEWS 8 AT 6	:30	\$900.00	09/25-09/25	1	1	1	\$900.00	
55	W	6P-630P		WISH-TV NEWS 8 AT 6	:30	\$900.00	09/26-09/26	1	1	1	\$900.00	
56	TH	6P-630P		WISH-TV NEWS 8 AT 6	:30	\$900.00	09/27-09/27	1	1	1	\$900.00	
57	F	6P-630P		WISH-TV NEWS 8 AT 6	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
58	M	6P-630P		WISH-TV NEWS 8 AT 6	:30	\$900.00	10/01-10/01	1	1	1	\$900.00	
59	TU	630P-7P		CBS EVENING NEWS	:30	\$1,200.00	09/25-09/25	1	1	1	\$1,200.00	
60	TH	630P-7P		CBS EVENING NEWS	:30	\$1,200.00	09/27-09/27	1	1	1	\$1,200.00	
61	TU	7P-730P		INSIDE EDITION	:30	\$550.00	09/25-09/25	1	1	1	\$550.00	
62	W	7P-730P		INSIDE EDITION	:30	\$550.00	09/26-09/26	1	1	1	\$550.00	
63	TH	7P-730P		INSIDE EDITION	:30	\$550.00	09/27-09/27	1	1	1	\$550.00	

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Station WISH-TV INDIANAPOLIS, IN

Advertiser ( ) CROSSROADS GPS  
Product Crossroads GPS

Estimate# 995  
Buyer Stephanie Maroney  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/95  
Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) KATE BRADY  
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

L/T	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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64	F	7P-730P	INSIDE EDITION		:30	\$550.00	09/28-09/28	1	1	1	\$550.00	
65	M	7P-730P	INSIDE EDITION		:30	\$550.00	10/01-10/01	1	1	1	\$550.00	
66	TU	730P-8P	ENTERTAINMENT TONIGHT		:30	\$600.00	09/25-09/25	1	1	1	\$600.00	
67	W	730P-8P	ENTERTAINMENT TONIGHT		:30	\$600.00	09/26-09/26	1	1	1	\$600.00	
68	TH	730P-8P	ENTERTAINMENT TONIGHT		:30	\$600.00	09/27-09/27	1	1	1	\$600.00	
69	F	730P-8P	ENTERTAINMENT TONIGHT		:30	\$600.00	09/28-09/28	1	1	1	\$600.00	
70	M	730P-8P	ENTERTAINMENT TONIGHT		:30	\$600.00	10/01-10/01	1	1	1	\$600.00	
71	M	10P-11P	HAWAII FIVE-O		:30	\$2,500.00	10/01-10/01	1	1	1	\$2,500.00	
72	TU	11P-1135P	WISH-TV NEWS 8 @ 11		:30	\$1,200.00	09/25-09/25	1	1	1	\$1,200.00	
73	TH	11P-1135P	WISH-TV NEWS 8 @ 11		:30	\$1,200.00	09/27-09/27	1	1	1	\$1,200.00	
74	F	11P-1135P	WISH-TV NEWS 8 @ 11		:30	\$1,200.00	09/28-09/28	1	1	1	\$1,200.00	
75	TU	9P-10P	NCIS: LOS ANGELES		:30	\$4,000.00	09/25-09/25	1	1	1	\$4,000.00	
76	W	10P-11P	CSI: CRIME SCENE INVESTIGATION		:30	\$3,000.00	09/26-09/26	1	1	1	\$3,000.00	
77	F	8P-9P	CSI NY		:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
78	SA	6A-9A	DAYBREAK SATURDAY		:30	\$250.00	09/29-09/29	1	1	1	\$250.00	
79	SA	330P-7P	CBS COLLEGE FOOTBALL		:30	\$700.00	09/29-09/29	1	1	1	\$700.00	
80	SU	6A-9A	DAYBREAK SUNDAY		:30	\$200.00	09/30-09/30	1	1	1	\$200.00	

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#### Showing Buylines: All Lines

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Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) CROSSROADS GPS  
Product Crossroads GPS  
Estimate# 995  
Buyer Stephanie Manoney  
Phone#  
Fax#  
LT In Day Time Program  
--- --- --- ---  
81 SU 4P-7P COLTS FOOTBALL  
82 SU 11P-1130P WISH-TV NEWS 8 @ 11

Agency ( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	Rep Firm ( ) PHILADELPHIA Sales Office ( ) KATE BRADY Salesperson ( ) KATE BRADY	Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938					
Flight Dates 09/25/2012 - 10/01/2012	Hiatus Weeks						
Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
:30	\$20,000.00	09/30-09/30	1	1	1	\$20,000.00	
:30	\$900.00	09/30-09/30	1	1	1	\$900.00	

#### --REPORT TOTALS--

Report Totals: 82 / \$73,250.00

#### --SALES MONTHLY TOTALS--

Sep 12: 68 / \$64,300.00	Oct 12: 14 / \$8,950.00
Sales Totals: 82 / \$73,250.00	
Station Totals: 82 / \$73,250.00	
Lines not sent/rclrd/rtrn: 0 / \$0.00	

#### --COMPETITIVE--

Market Totals	\$214,999	CABL	WISH	WNDY	WRTV	WTMR	38%
		0%	34%	0%	16%		
		WTIV	WXIN	10%			

Books null  
Demos RA35+

-- CREDIT RISK --  
CASH IN ADVANCE

# Spot Manager: All, 09/25/12-10/01/12

Station	Advertiser	Product	Estim Order Inventory	Descript Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad ID	Priority
<b>All Order #: 06854779</b>											
WISH	POLCrossroads	GPS	Crossroads GF995	CBS Evening News Daybreak @ 5am	:30	09/25/12		CBS Evening News	\$1,200.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	Daybreak @ 5-530a	:30	09/25/12		Daybreak @ 5am	\$250.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Noon News	:30	09/25/12		Noon News	\$650.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	Daybreak @ 6	:30	09/25/12		Daybreak @ 6	\$450.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	News 8 @6	:30	09/25/12		News 8 @6	\$900.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	News 8 @ 11 M-F	:30	09/25/12		LN M-F	\$1,200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	CBS This Morning @8	:30	09/25/12		CBS This Morning	\$150.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	8-9a	:30	09/25/12		M-F 7-30p	\$600.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Entertainment Tonight	:30	09/25/12		CBS This Morning	\$350.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	CBS This Morning @7a	:30	09/25/12		Price Is Right	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Price Is Right	:30	09/25/12		Price Is Right	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Tuesday 9-10p	:30	09/25/12		Tue Hour 2	\$4,000.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	Anderson Cooper	:30	09/25/12		M-F 4p-5p	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	News 8 @ 530p	:30	09/25/12		News 8 @530	\$900.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	Inside Edition	:30	09/25/12		M-F 7-730p	\$550.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Let's Make A Deal	:30	09/25/12		Let's Make a Deal	\$200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Sop Rotator	:30	09/25/12		Daytime Afternoon	\$750.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	Daybreak @530am	:30	09/25/12		Daybreak @ 530an	\$350.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	CBS This Morning @8	:30	09/26/12		CBS This Morning	\$150.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	8-9a	:30	09/26/12		CBS This Morning	\$350.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	CBS This Morning @7a	:30	09/26/12		Let's Make a Deal	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	1227-2p	:30	09/26/12		Daytime Afternoon	\$750.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	5-530p	:30	09/26/12		Daybreak @ 530an	\$350.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	530-6p	:30	09/26/12		CBS This Morning	\$150.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	558-7a	:30	09/26/12		CBS This Morning	\$350.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	7-8a	:30	09/26/12		Price Is Right	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	1058-12p	:30	09/26/12		Price Is Right	\$300.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	1158a-1230p	:30	09/26/12		News 8 @5	\$900.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	558-630p	:30	09/26/12		News 8 @530	\$900.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	Daybreak @ 6	:30	09/26/12		Daybreak @ 6	\$450.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Price Is Right	:30	09/26/12		Price Is Right	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Noon News	:30	09/26/12		Noon News	\$650.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	News 8 @6	:30	09/26/12		News 8 @6	\$900.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	Wednesday 10-11p	:30	09/26/12		Wed Hour 3	\$3,000.00	P2	
WISH	POLCrossroads	GPS	Crossroads GF995	Soap Rotator	:30	09/26/12		Daytime Afternoon	\$750.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	1227-2p	:30	09/26/12		Let's Make a Deal	\$200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	958-11a	:30	09/26/12		M-F 4p-5p	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Anderson Cooper	:30	09/26/12		M-F 7-30p	\$600.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Entertainment Tonight	:30	09/26/12		M-F 7-730p	\$550.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Inside Edition	:30	09/26/12		Let's Make a Deal	\$200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	958-7a	:30	09/26/12		M-F 4p-5p	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Let's Make A Deal	:30	09/26/12		M-F 7-30p	\$600.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	728-8p	:30	09/26/12		Daytime Afternoon	\$750.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	558-7a	:30	09/27/12		Let's Make a Deal	\$200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	958-11a	:30	09/27/12		M-F 4p-5p	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	728-8p	:30	09/27/12		M-F 7-30p	\$600.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	1158a-1230p	:30	09/27/12		Daytime Afternoon	\$750.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	530-6p	:30	09/27/12		Let's Make a Deal	\$200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	558-630p	:30	09/27/12		CBS Evening News	\$1,200.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	Daybreak @ 5am	:30	09/27/12		M-F 7-30p	\$600.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Noon News	:30	09/27/12		Daybreak @ 6	\$450.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	1158a-1230p	:30	09/27/12		Let's Make a Deal	\$200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	530-6p	:30	09/27/12		M-F 4p-5p	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	558-630p	:30	09/27/12		M-F 7-30p	\$600.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Daybreak @ 5am	:30	09/27/12		Daytime Afternoon	\$750.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	News 8 @6	:30	09/27/12		Let's Make a Deal	\$200.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	7-8a	:30	09/27/12		CBS Evening News	\$1,200.00	P1	
WISH	POLCrossroads	GPS	Crossroads GF995	658-730p	:30	09/27/12		M-F 7-730p	\$600.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	Daybreak @ 530am	:30	09/27/12		Daybreak @ 530an	\$350.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	530-6a	:30	09/27/12		Price Is Right	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	1058-12p	:30	09/27/12		Price Is Right	\$300.00	P3	
WISH	POLCrossroads	GPS	Crossroads GF995	357-5p	:30	09/27/12		M-F 4p-5p	\$300.00	P3	

[Filtered by: ] [Sorted by: Alt Order #]

# Spot Manager: All, 09/25/12-10/01/12

Station	Advertiser	Product	Estim Order Inventory	Descript	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06854779												
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @ 11 M-F	11-1135p	:30	09/27/12	LN MF	\$1,200.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Inside Edition	658-730p	:30	09/28/12	M-F 7-730p	\$550.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Daybreak @ 6	558-7a	:30	09/28/12	Daybreak @ 6	\$450.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	CBS This Morning @7a	7-8a	:30	09/28/12	CBS This Morning	\$350.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Price Is Right	1058-12p	:30	09/28/12	Price is Right	\$300.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Friday 8-9p	758-9p	:30	09/28/12	Fri Hour 1	\$1,600.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Daybreak @ 5am	5-530a	:30	09/28/12	Daybreak @ 5am	\$250.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Noon News	1158a-1230p	:30	09/28/12	Noon News	\$650.00	P2		
WISH	POL/Crossroads	GPS	Crossroads GF995	Soap Rotator	1227-2p	:30	09/28/12	Daytime Afternoon	\$550.00	P1		
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @5p	5-530p	:30	09/28/12	News 8 @5	\$900.00	P2		
WISH	POL/Crossroads	GPS	Crossroads GF995	Entertainment Tonight	728-8p	:30	09/28/12	M-F 730-8p	\$600.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @6	558-630p	:30	09/28/12	News 8 @6	\$900.00	P2		
WISH	POL/Crossroads	GPS	Crossroads GF995	Let's Make A Deal	958-11a	:30	09/28/12	Let's Make a Deal	\$200.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @ 11 M-F	11-1135p	:30	09/28/12	LN MF	\$1,200.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @ 530p	530-6p	:30	09/28/12	News 8 @530	\$600.00	P2		
WISH	POL/Crossroads	GPS	Crossroads GF995	Anderson Cooper	357-5p	:30	09/28/12	M-F 4p-5p	\$300.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	CBS This Morning @8	8-9a	:30	09/28/12	CBS This Morning	\$150.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	NCAA Football	(3:30:00 PM-7:00	:30	09/29/12	NCAA Football	\$700.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Daybreak Saturday	558-9a	:30	09/29/12	Daybreak Saturday	\$250.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Colts Football	(4:00:00 PM-7:00	:30	09/30/12	Colts Football	\$20,000.00	P2		
WISH	POL/Crossroads	GPS	Crossroads GF995	Daybreak Sunday	558-9a	:30	09/30/12	Daybreak Sunday	\$200.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @ 11 Sunday	11-1130p	:30	09/30/12	LN Su	\$900.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Inside Edition	658-730p	:30	10/01/12	M-F 7-730p	\$550.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Monday 10-11p	958-11p	:30	10/01/12	Mon Hour 3	\$2,500.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Let's Make A Deal	958-11a	:30	10/01/12	Let's Make a Deal	\$200.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Soap Rotator	1227-2p	:30	10/01/12	Daytime Afternoon	\$750.00	P1		
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @ 530p	530-6p	:30	10/01/12	News 8 @530	\$900.00	P2		
WISH	POL/Crossroads	GPS	Crossroads GF995	Anderson Cooper	357-5p	:30	10/01/12	M-F 4p-5p	\$300.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	CBS This Morning @7a	7-8a	:30	10/01/12	CBS This Morning	\$350.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Noon News	1158a-1230p	:30	10/01/12	Noon News	\$650.00	P2		
WISH	POL/Crossroads	GPS	Crossroads GF995	Price Is Right	1058-12p	:30	10/01/12	Price is Right	\$300.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Entertainment Tonight	728-8p	:30	10/01/12	M-F 730-8p	\$600.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Daybreak @ 530am	530-6a	:30	10/01/12	Daybreak @ 530am	\$350.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	CBS This Morning @8	8-9a	:30	10/01/12	CBS This Morning	\$150.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	Daybreak @ 6	558-7a	:30	10/01/12	Daybreak @ 6	\$450.00	P3		
WISH	POL/Crossroads	GPS	Crossroads GF995	News 8 @6	558-630p	:30	10/01/12	News 8 @6	\$900.00	P2		
										\$73,250.00		

[Filtered by: ] [Sorted by: Alt Order #]

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/21/12



Date

Signature

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

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Signature

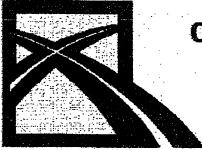
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Printed Name

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Title

31298



**CROSSROADS MEDIA, LLC**  
**MEDIA ACCOUNT**  
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 SUITE 500  
 ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK ALEXANDRIA,  
 VA

68-525/560

9/21/2012

PAY TO THE  
 ORDER OF **WISH-TV**

\$ \*\*62,262.50

**Sixty-Two Thousand Two Hundred Sixty-Two and 50/100\*\*\*\*\***

DOLLARS

**WISH-TV**  
 1950 North Meridian Street  
 Indianapolis, IN 46202

MEMO

CrossGPS IN Sen 9/25-10/1/12

TWO SIGNATURES REQUIRED OVER \$10,000.00

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WISH-TV

9/21/2012

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